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profound way. In this unique and timely book, artist and educator James Bennett explores essential elements of design within the context of the "new media" reality in which today's designers learn and work.

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are described as theories with the nature of digital interactivity. 6.

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explored in relation to specific media such as print, web, and other new media applications.  
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design are the  
foundation of every  
visual medium, from



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fine art to modern web design. They're even present in seemingly unimportant details, like the fonts that make up most compositions.

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